

Sharing a passion for project management and leadership

Human civilization has used projects to deliver its most amazing achievements—from ancient Roman aqueducts to the iPhone and Tesla. Projects transform our lives. We use them to organize and plan our daily accomplishments. After all, a project is anything that has a beginning and an end, and delivers a unique result.

At Project Management Essentials, we believe that people are the most important element to a successful project. Good project managers know how to lead their teams and organize the work. These skills are invaluable to everyone in all organizational settings from small businesses to large corporations, non-profits, and government agencies.

We provide training and advisory services based on our experience delivering thousands of projects and leading hundreds of teams. Our lessons are tangible, practical, and proven.

What We Offer

Project Management Essentials provides training, facilitation, and advisory services to a wide variety of companies and organizations. We tailor our offerings to suit our client's specific needs:

- Advisory Services: Everyone can benefit from an experienced mentor or advisor. We offer personalized coaching services to address our client's particular challenges and opportunities.
- Leadership and Communication Training: Teams that demonstrate high emotional intelligence are three times more likely to be successful. We teach proven techniques to improve team performance through effective communication and leadership.
- Project and Organizational Skills Training: The project management profession has developed practices and tools to organize and manage projects of every size. These skills are valuable to both project managers and other professionals in their day-to-day activities.
- Agile Transformation: Agile projects are far more successful than traditional projects. We can help your organization transform and realize the benefits of going Agile.
- Facilitation Services: A good facilitator can ensure your important meeting or workshop achieves its desired results. We have experience working with organizations to develop mission statements, strategic plans, or conduct postmortem assessments.



Thought Leadership

Alan distills his vast experience managing projects and organizations into monthly articles that are available on the <u>Project Management Essentials website</u>, <u>LinkedIn</u>, and other professional sites including <u>Scrum Alliance</u>. These articles provide tangible advice on everything from shortening a project schedule to controlling a runaway meeting.



Alan Zucker has over 25-years of experience working in Fortune 100 companies leading projects and large organizations.

He has delivered thousands of successful projects and managed major strategic

initiatives. Alan has led large organizations and managed multi-million dollar programs with hundreds of resources.

As a leader, Alan has transformed organizations. He simultaneously improved client satisfaction while reducing the cost. He also led an Agile transformation that delivered measurable benefits.

In 2016, he founded Project Management Essentials to provide training and advisory services. His areas of expertise are project management, Agile, and leadership. He is a keynote speaker and provides customized training. He is also an Adjunct Instructor at Northern Virginia Community College.

Alan has a Masters degree in Economics from the University of Maryland, a Masters Certificate in IT Project Management from the George Washington University and is a certified Project Management Professional (PMP). He also holds Agile certifications as a Scrum Master and Scale Agilist.

Connect

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